

# LUCA Shoot–Checklist

The purpose of this list is to keep track while we are shoot. We cannot shoot all possible images in a half day. Not all outfits will be shot. The focus will be on:

- Getting at least one shot of each watch face.
- Priority will be business casual and weekend looks.
- Anything else we happen to shoot is just bonus.

## BR-1 Watches



**Obsidian Rosso (Black/Red)**

- Weekend
- Business Casual
- Dress
- "Outdoor"
- Off Wrist



**Pearl (White)**

- Weekend
- Business Casual
- Dress
- "Outdoor"
- Off Wrist



**India (Green)**

- Weekend
- Business Casual
- Dress
- "Outdoor"
- Off Wrist



**Flame (Orange)**

- Weekend
- Business Casual
- Dress
- "Outdoor"
- Off Wrist

## CH-1 Watches



**Obsidian Flame (Black/Orange)**

- Weekend
- Business Casual
- Dress
- "Outdoor"
- Off Wrist



**Obsidian Firefly (Black/Yellow)**

- Weekend
- Business Casual
- Dress
- "Outdoor"
- Off Wrist



**Brandeis (Blue)**

- Weekend
- Business Casual
- Dress
- "Outdoor"
- Off Wrist



**Rosso (Red)**

- Weekend
- Business Casual
- Dress
- "Outdoor"
- Off Wrist

# LUCA Shoot, Weekend

Cafe, Bar, or "Outdoor"

## JEANS OPTIONS

- A. Jeans, Black or White Tee. Denim Jacket.
- B. Jeans, Black Tee, Black Leather Jacket
- C. Jeans, White Tee, Black Leather Jacket

Apparel selections and watch pairings will be finalized on day of shoot. These are suggestions only. Outfits can be paired with more than one watch face and with or w/o jacket.



BR-1, Flame, White Sport



BR-1, Obs-Rosso, Black Sport



BR-1, India, Black Hybrid



CH-1, Brandais, NATO



CH-1, Obs-Flame, NATO



CH-1, Obs-Firefly, NATO



# LUCA Shoot, Weekend

Cafe, Bar, or "Outdoor"

## OLIVE PANTS OPTIONS

- A. Pants, white tee, olive jacket.
- B. Pants, black tee, black jacket
- C. Jeans, plaid shirt, black leather jacket
- D. Slacks, blue print, maybe layered w/white tee

Apparel selections and watch pairings will be finalized on day of shoot. These are suggestions only. Outfits can be paired with more than one watch face and with or w/o jacket.



BR-1, India, Lt Brown Leather



BR-1, Flame, White Sport



BR-1, Flame, Black Sport



BR-1, Flame, White Sport



CH-1, Obs-Firefly, Hybrid Brown



CH-1, Obs-Flame, Hybrid Black



CH-1, Rosso, NATO



CH-1, Obs-Firefly, NATO



# LUCA Shoot, Business Casual

Office, Cafe, or Bar

## BROWN SLACKS OPTION

- A. Brown slacks and brown sweater
- B. Brown slacks, sweater, and jacket
- C. Brown slacks, black tee, black jacket
- D. Blue print shirt with brown slacks

Apparel selections and watch pairings will be finalized on day of shoot. These are suggestions only. Outfits can be paired with more than one watch face.



BR-1, India, Lt Leather



BR-1, Pearl, NATO



BR-1, India, Dk Leather



CH-1, Obs-Flame, Lt Leather



CH-1, Obs-Flame, Hybrid Brown



CH-1, Brandeis, Dk Leather  
or Obs-Firefly, Lt Leather



# LUCA Shoot, Business Casual

Office, Cafe, or Bar

## SLACKS OPTIONS

- A. Slacks and black tee
- B. Slacks, button shirt (black or white), and leather jacket.
- C. Slacks, blue print
- D. The black shirt and pants from the suit might work.

Apparel selections and watch pairings will be finalized on day of shoot. These are suggestions only. Outfits can be paired with more than one watch face.



Any Watch



Any Watch



BR-1, India, Dk Leather



Any Watch



Any Watch



CH-1, Brandeis, Blk Hybrid  
or Obs-Firefly, NATO

# LUCA Shoot, Dress

Office, Bar

## SUIT OPTIONS

Any watch and band combo would work with the suit except the brown leather bands.



# LUCA Shoot, Weekend

Cafe, Bar, or "Outdoor"

## OLIVE PANTS OPTIONS

With or without Jacket

A. Pants, White Tee, Olive Jacket.

B. Jeans, Black Tee, Black Jacket

C. Jeans, Plaid Shirt, Black Leather Jacket



BR-1, India, Lt Brown Leather



BR-1, Flame, White Sport



CH-1, Obs-Firefly, Hybrid Brown



CH-1, Obs-Flame, Hybrid Brown