

Below is marketing copy used for the Electric Violin Poster/brochure. Technical copy was developed in conjunction with violinists on staff.

Play Up a Storm

WITH YOUR NEW ELECTRIC VIOLIN

Exclusively from
KV LOGO HERE

WARRANTY AND CARE INSTRUCTIONS

First inside panel (left):

Ricard Bunnell violins are crafted using time-tested violin-making techniques.

At Kennedy Violins we understand how important it is to have a quality instrument that will encourage your musical endeavors. Our sales and service department is staffed by string musicians who are committed to providing you with the best instruments and most dependable support. We offer service and repairs by professional luthiers who have the knowledge and skill to keep your instrument in top shape. We look forward to being your stringed instrument resource.

1-800-779-0242

support@kennedyviolins.com

Fold-in Panel seen on opening the brochure (right side):

THE BEST MUSICIANS ARE EDUCATED MUSICIANS

LEARN ABOUT INSTRUMENT CARE, PERFORMANCE TECHNIQUES,
MUSIC THEORY AND MORE AT:

youtube.com/kennedyviolins

AND ALSO AT:

kennedyviolins.com/blogs/education-center

LESSONS

We offer lessons locally in Vancouver, WA, and also remote lessons by SKYPE.

INSTRUMENT REPAIR

We have professionally trained luthiers on-site to help with any instrument service or repair. Just call our customer service number to schedule service for your instrument.

RENTALS

We offer both local and nationwide rental programs on select instruments.

UPGRADES AND EXCHANGES

When you are ready for a new instrument, ask about our Trade-Up program.

Inside Panel:

Ricard Bunnel Electric Violins

Images of violins, Next, and Edge logos here

FIND ACCESSORIES FOR YOUR ELECTRIC VIOLIN AT KENNEDYVIOLINS.COM

(Pedal descriptions from original version of brochure.)

The Tremolo Pedal

Ride the wave of sound with the Tremolo pedal! It will take you to the depths of the ocean!

The Heavy Metal Pedal

Ready to get Heavy? Then this pedal is for you! Crank it to 11!

The Phaser Pedal

Take a trip to outer space with the phaser pedal for a sound that is out of this world!

The Delay Pedal

With the delay pedal, the world is yours to mold into whatever soundscape you desire.

Back Panel:

Activate your warranty and get FREE Customer Rewards!

Show warranty graphic here.

KENNEDYVIOLINS.COM/ACTIVATE

THE KENNEDY VIOLINS DIFFERENCE:

Instrument Warranty

All instruments purchased from Kennedy Violins come with a lifetime warranty.

Accessory Warranty

All accessories from Kennedy Violins come with a one-year warranty.

Learn about your warranties at:

kennedyviolins.com/pages/lifetime-warranty

How did we do?

Did your order meet your expectations, and our standards? Our customer service representatives are musicians themselves. We are proud of their great customer service.

Questions or comments? **CONTACT US!**

1-800-779-0242

Inside Poster—Include image of an electric violin with all parts labeled. Bunnell and Kennedy violin Logos. Descriptions for use and care, and accessories:

Headphone Image

LISTEN TWO WAYS

Headphones plug either into the amp OR directly into the violin.

Amp Image

DIRECT OR THROUGH

Output can go directly to the amp, OR route through an effects pedal.

Pedal Image

CHANGE IT UP

Get new sounds and tones by experimenting with different types of strings and effects pedals.

Find more at kennedyviolins.com.

Pegs Images in this section:

SLIPPING PEGS?

Cold, dry weather may cause the pegs to slip. Changes in humidity cause wood to expand and contract.

First, keep tension while unwinding the string.

Next, while pushing the peg in, rewind the string, holding it toward the side of the pegbox.

WATCH THE DEMO

youtube.com/KennedyViolins

THE BOW

The distance between the wood and the hair should be 1/4" to 1/2" when tightened.

Remember to loosen the bow every time you finish playing! Avoid touching the hair.

ROSIN

Re-apply rosin every 3–5 hours of playing time. Wipe rosin dust off your violin with a soft cloth.

THE BRIDGE

The bridge should stand at a 90-degree angle, with the bridge feet flat on the surface of the violin.

STRINGS

Strings take 3–10 days to stretch and "settle." Change strings every 8–12 months.