



**New Year is the Perfect Time for New Goals**  
Up your game with new strings, a new bow, or even a new instrument!



**Save on a David Yale Guarneri Model Violin**  
This fine violin is based on Paganini's "Il Cannone" Guarneri model. It features a sweet and even tone with a powerful and resonant projection. Perfect for advanced violinists and soloists.



**Exceptional Deal on The Antonio Giuliani Violin**  
The Giuliani's buttery tone and well-rounded character make it the perfect instrument for the advancing violinist. It is made from select tone woods, grown at high elevations. Now offered at \$75 off, plus a free upgrade to the Elite case.



**New Year—New Strings**

New Year is a good time to consider, "How long has it been since I changed my strings?" Keep your instrument in top form with a new set of strings. It may even be time to try something new!

- Violin Strings
- Viola Strings
- Cello Strings
- Bass Strings
- Acoustic Guitar Strings
- Classical Guitar Strings



**Ready to learn in the New Year? Gift Yourself a Guitar**  
Antonio Giuliani acoustic Guitars are packed with construction detail you would not expect at this price. And you can get one now at 10% off.

**See Our Very Interesting Fine Violin Collection**  
When shopping for a fine violin, we recommend that, if you cannot come into the shop, you can experience a violin through our **IN-HOME TRIAL** program.

**INTRODUCING THE VITACEK SOLOIST**

Many of our customers have enjoyed the warmth and sweetness of our Vitacek Master Series violins, and now we're offering a model that retains a lot of the same warmth and sweet tone, but has a more projecting and brilliant sound. The Vitacek Soloist is sure to please a wide variety of advanced players and soloists as well as someone looking for a projecting instrument for orchestras. \$2,514



**Two Ways to Stretch the Budget!**

**RENTAL:** Try out your first, or next instrument with easy payments that can be applied to purchase.

**FINANCING:** With Affirm or Shop Pay you can spread out your purchase over several easy payments.



**Finding a Stringed Instrument Teacher**

Here is some good advice from Joel. When looking for a teacher, how do you decide on the right one? Read this helpful article, accompanied by a video from Joel Kennedy.

**SEE ALL OUR CURRENT OFFERS...**

We have some great items at special pricing. And some with free, added value upgrades. See all our offers! Clearance items excluded on most upgrades and sale items.



**Local News**  
Next Jam Sessions:  
Friday, December 29, 7:00 pm  
Friday, January 26, 7:00 pm  
At the Kennedy Violins showroom.  
**Facebook Events Page**  
We'll keep you updated on workshops and events in the new year.

Get notified via text on all our news!

Any questions feel free to reach out to us at **Kennedy Violins**  
**1-800-779-0242**

We are here to help you achieve your goals!



Kennedy Violins | 17725 SE Mill Plain Blvd., Suite 160, Vancouver, WA 98683 | 800-779-0242

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Sent by support@kennedyviolins.com

Hello (Name) Gear for a New Year Deals to help you reach new goals

**New Year is the Perfect Time for New Goals**

Up your game with new strings, a new bow, or even a new instrument!

(Insert two violin sale images and link to products)

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(Insert strings promotion image and link to collection)

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- [Violin Strings](#)
- [Viola Strings](#)
- [Cello Strings](#)
- [Bass Strings](#)
- [Acoustic Guitar Strings](#)
- [Classical Guitar Strings](#)

(Insert Guitar promotion image and link to collection)

Ready to learn in the New Year?

**Gift Yourself a Guitar**

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(Insert fine violin promotion image and link to collection)

**See Our Very Interesting Fine Violin Collection**

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(Insert VMS promotion image and link to product)

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## Two Ways to Stretch the Budget!

**RENTAL:** (link to rental page)

Try out your first, or next instrument with easy payments that can be applied to purchase.

**FINANCING:** (link financing page)

With Affirm or Shop Pay you can spread out your purchase over several easy payments.

(Insert video thumbnail image and link to blog post)

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Clearance items excluded on most upgrades and sale items.

(Insert storefront image)

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(Insert horizontal company logo.)